



OUR MISSION:

To provide an essential, go-to site for parents that entertains and informs, while promoting the online mom community.

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604-836-2057 Pacific time

OUR STATS – July, 2016:

- Pageviews: 137,471+
- Unique visitors: 124,852+
- Twitter Followers: 80,300+
- Facebook Fans: 27,600+
- Pinterest Followers: 24,200+
- Instagram: 6,900+
- Google+: 10,705

Janice Croze and Susan Carraretto are identical twins, running 5 Minutes for Mom and raising their kids tag team style, two blocks apart from each other in Greater Vancouver, BC.

Since its 2006 launch, 5 Minutes for Mom has consistently been recognized as a top mom blog, even being listed by The Wall Street Journal as the 2nd top parenting blog.

Janice and Susan have extensive speaking, teaching and on-camera experience, including 60+ live television interviews during Satellite Media Tours, 45+ radio interviews, a nationally syndicated TV spokesperson segment, and various video campaigns, as well as hundreds of video interviews.

Janice is a professional photographer, providing high quality images for 5 Minutes for Mom's projects. Janice and Susan are currently writing a book on social media for parents.

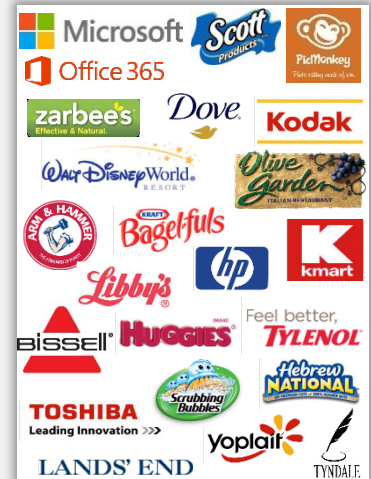
"I enjoy working with Janice and Susan immensely. They bring a wealth of passion, character and experience to every project -- not to mention boundless energy!"

Kristina Libby, Global Consumer PR Lead, Microsoft

SPONSORSHIPS and AD CAMPAIGNS

Customized components include:

- Spokesperson
- Content creation
- Recipe creation
- Professional photography
- Freelance writing
- Consulting and blogger outreach
- Giveaways
- Sponsored posts
- Videos
- Twitter parties
- Events
- Webinars and hangouts



OUR AUDIENCE:

- 60-70% women
- In their 30's and 40's
- 60% have children
- Over 50% attended college
- 80% live in USA, 7% in Canada

"If you want a brand ambassador who is enthusiastic, thorough and will go the extra mile - Janice is your girl. I've had the pleasure of working with 5 Minutes for Mom on several campaigns over the years and I can always expect them to bring authenticity and creativity to our partnerships."

Monica Fineis, Senior Digital Influence Strategist, Mekanism



Add a Splash of Art to Your Home Decor with Kali Laine Creations

When it comes to home decor, a splash of color, a stroke of a paintbrush, or a unique piece of art can completely transform a space.



CONNECT WITH US



Welcome to 5 Minutes for Mom. We are Janice and Susan, twin bloggers and mompreneurs. Along with our team of writers, we're here to inspire, encourage & empower you. [Read More...](#)

Janice & Susan Help You BECOME A BETTER BLOGGER. Learn everything you know about blogging... Everything! [More Resources](#)

Where market leaders